

İskender Atasoy

CONTACT

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EXPERIENCES

Self-Employed Contractor

April 2022 – Present

Founded and successfully scaled multiple IT and e-commerce startups, achieving over 5.5 million monthly page views and managing 14+ million monthly platform requests across diverse digital ecosystems.

- Architected, developed, and launched high-traffic e-commerce and SaaS platforms, maintaining 99.99% uptime through robust infrastructure design and proactive monitoring.
- Drove 300%+ organic traffic growth by implementing data-driven SEO frameworks, advanced content strategies, and performance analytics.
- Implemented monetization features (affiliate, ad networks, freemium models)

Softtech , Senior Software Engineer

April 2021-March 2022

Engineered high-performance financial systems handling 1M+ daily transactions for remittance, EFT, FAST, and salary transfers.

- Developed scalable APIs using .NET and RabbitMQ, ensuring zero downtime during deployment cycles.
- Integrated COBOL-based services with modern MongoDB-backed .NET microservices.
- Achieved SLA compliance of 99.9%, improving overall user satisfaction

Ziraat Katılım Bank , Senior Software Engineer

February 2020-March 2021

Led mission-critical financial modules including Invoice & Billing and Corporate Transfers, impacting thousands of daily corporate customers.

- Reduced transaction processing time by a quarter through code and system optimization.
- Developed and maintained SOAP APIs used in 500K+ daily.

Ziraat Technology , Senior Software Engineer

February 2014 - February 2020

Built core banking microservices using modern tech stacks, supporting high-volume transactions.

- Developed APIs using Golang, Node.js, and Kafka for real-time event processing.
- Maintained legacy .NET and Oracle-based financial system reliability.

Turk.net, Senior Software Engineer

January 2010 - January 2014

Designed CRM and SFA platforms to support VoIP and xDSL telecom operations.

- Engineered customer and billing systems using ASP,.NET, Java, and MySQL.
- Improved monitoring tools and service uptime for broadband and VoIP.

D-Smart , Software Engineer

November 2006 - January 2010

Developed a tailor-made CRM platform serving 1M+ digital satellite service users.

- Built customer support and billing systems using C#, ASP.NET and C++
- Automated service workflows to enhance user engagement.

Halkbank , Outsource Software Engineer

July 2005– November 2006

Modernized legacy TV Banking app by migrating from C to C# and DB2.

- Improved system stability and database interaction performance.
- Enabled real-time transaction capabilities on Digiturk platform.

EDUCATION

Istanbul University Computer Science Engineering 2000 – 2004 | GPA: 2.94 / 4.00

AWARDS

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- Earned an internal transfer from Mechanical Engineering to Computer Engineering by ranking first in the department and demonstrating outstanding academic performance. First year of University.
 - Awarded: “Best Worker” in 2007–2008 (Dogan TV Nar Awards).